

FALL 2011
MAS CALENDAR



MUSEUMS ASSOCIATION OF SASKATCHEWAN

Education & Professional Development Calendar

Fall 2011 Calendar

We have a great lineup of programs for you this year. As always, we will offer a variety of workshops around the province, including courses from our Certificate Program in Community Museum Studies and a number of advanced workshops and seminars. We recently offered our Art of Grant-Writing workshop and it will also be offered again in the spring.

We're also starting some exciting new initiatives, including the launch of our first-ever online course (Museums 101), and a series of internet-delivered seminars (webinars) on visitor engagement.

We like to think that there's something here for everyone, but if you have any ideas or suggestions for future programs, we'd love to hear from you. Many members have already filled out our Professional Development Questionnaire; if you haven't, we hope you

can find the time now. You can access the link from our webpage at www.saskmuseums.org/professional_development, or contact us to request a paper copy.

You can also call or email Dan, MAS's Professional Development Coordinator, with your ideas. He can be reached at:

Phone 780-9241
Email pdcoordinator@saskmuseums.org

Your ideas will help keep our programs useful and interesting for you and the rest of our members. Whether you are a volunteer, paid staff, board member, or someone interested in learning about or working in museums, our programs and services are for you.

On behalf of MAS, thanks to all our members and our funders for making these programs possible.

Learning Opportunities for 2011-12

- Certificate in Community Museums Studies
- Exhibit Design and Planning
 - Museums 101 (Online course coming this spring!)
 - Collections Management
 - Organizational Management

The Art of Grant-Writing Workshop

Visitor Experience: The Active Prolonged Engagement Approach

Curatorial Practices: Aboriginal Perspectives

Dynamic Exhibits and Programs

Engage and Participate: Technology and Techniques

Be sure to watch our website www.saskmuseums.org and your mailbox for more information over the next year!

Contact Us

Museums Association
of Saskatchewan
424 McDonald Street
Regina, SK S4N 6E1
1-866-568-7386
mas@saskmuseums.org
www.saskmuseums.org

About Us

"To serve museums in Saskatchewan and work for their advancement."

The Museums Association of Saskatchewan is a non-profit, collective organization of over 200 member museums and a total membership of over 400 (including individuals and associates). The Association is governed by a member-elected Board of Directors representative of the museum community. The board develops policy and staff are responsible to the membership for programs and services that contribute to the advancement of museums.



Canadian Heritage
Patrimoine canadien

Entry-Level Learning Opportunities

Certificate in Community Museum Studies

*** Coming in Spring 2012 ***

The Certificate Program in Community Museum Studies provides a basic understanding of the kinds of the knowledge, skills, and standards involved in operating a successful public museum.

Exhibit Design and Planning

An innovative and interactive two-day course guides you through the exhibit development process. Through lectures, group work, and group discussions, you will share your experiences and develop the necessary skills to offer exhibits that engage your community, tell your stories, and appeal to all ages. The course includes a tour of the location museum.

Date: November 18-19
Location: Kerry Vickar Centre, Melfort SK
Time: 9:00 AM – 4:30 PM
Instructor: John Snell

Next spring, we will debut our **online Museums 101 course** – stay tuned for details. We will also offer the following courses in tried-and-true classroom format:

Museums 101 (formerly Introduction to Saskatchewan Standards)

This recently revised foundation course introduces you to the Standards for Saskatchewan Museums (2010) and teaches participants how to implement the standards into all areas of museum operations.

Date: March 9
Location: Wanuskewin Heritage Park

Collections Management

This newly-revised course presents key concepts and

procedures for managing museum collections. Topics include the definition and purpose of collections management, policies and procedures, collecting, record-keeping, managing loans, and de-accessioning.

Date and Location TBD

Organization and Management

This course introduces the fundamentals of organizational management for museums. Topics include the governance, organizational planning, policy, and financial management of a public museum.

Date: March 10
Location: Wanuskewin Heritage Park



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Professional Development Questionnaire

Get the workshops you want in 2012-2013!

Whether you have a specific program request or a general topic, whether it's basic museum operations or highly specialized topics you want to learn more about, we want to hear about it.

That's why we're asking you to fill out our Professional Development Questionnaire. You can access a link to the survey on the Education and Professional Development section of our website:

www.saskmuseums.org/professional_development

Additional Entry-Level Learning Opportunities

The Art of Grant-Writing

This workshop provides you with an understanding of how to write effective and successful grant applications. You will learn useful techniques to help you tell your story and communicate your goals and plans to funding agencies.

Date: March 24

Location: Prince Albert, SK

Cost:

MAS Members: \$50; \$40 each for two or more people from the same institution

Non-members: \$70

Student: \$30 (must present ID upon registration)

MAS Website

Website Highlights

Don't have a lot of time to spend surfing the web? Here are the highlights that will help you get the most out of your visit to our website:

www.saskmuseums.org

From the Board

www.saskmuseums.org/from-the-board

Ever wonder what the Board has been up to? Updated regularly, this section includes summaries of all of the board meetings.

Education and Professional Development

www.saskmuseums.org/professional_development

Be sure to check this page regularly. It is the home page for all things education and professional development. Pages within the Education and Professional Development section worth checking out include the Certificate in Community Museum Studies Program, the Museum Services Directory and the Museums & Sustainability Initiative just to mention a few.

Resources

www.saskmuseums.org/resources2

This page is a must see! Here you will find all kinds of resources at your disposal. The Resources home page contains links to our many other pages that include information about funding opportunities, publications, our resource library as well as downloadable publications and links to external sites.

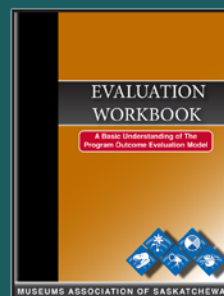
Communications

www.saskmuseums.org/news

This section is updated almost daily with information about MAS, and other organizations. You will find reminders about funding, upcoming workshops and classes as well as general news that we have been made aware of. The menu to the left shows a link to our Museum Events page. Take a peak at the Museum Events page and consider contacting us if you would like your event added. It's a great way to advertise your event for free!

MAS Publications

Evaluation Workbook



How to Train Your Summer Staff



A full listing of all of our publications is available on our website:
www.saskmuseums.org/publications

Intermediate to Advanced Learning Opportunities

We're pleased to offer a range of intermediate- to advanced-level learning opportunities this year.

On October 26 and 27, we offered the Canadian Conservation Institute workshop on Mount-Making at the Humboldt Uniplex. On the first day of this two-day workshop, participants learned

how to build safe, aesthetically pleasing display and storage mounts for museum objects.

On the second day, we put our newly-acquired knowledge to use, building mounts from a variety of materials, including Plexiglas, foam, brass, wood, and fabric. Participants in the workshop

reported that they learned a lot, and were most impressed with the knowledge and skills of the CCI instructors, Carole Dignard and Amanda Salmon.

We're planning a variety of other intermediate to advanced learning opportunities for the spring, including:

* * * Coming in Spring 2012 * * *

Visitor Experience: The Active Prolonged Engagement Approach

Museum visitor engagement expert Sue Allen will present a one-day session on the Active Prolonged Engagement (APE) approach to visitor experience and audience engagement with exhibits. She worked on this method at the San Francisco-based Exploratorium's Visitor Research and Evaluation Department. Dr. Allen will discuss interactive, open-ended learning, provide information on how to monitor visitors, and discuss how her approach might be applied to small-scale museums.

Date and Location TBD

Curatorial Practices: Aboriginal Perspectives

Developed in consultation with the First Nations, Métis, and Inuit Special Interest Group, this one-day session will focus on best practices associated with curating, with an emphasis on the voices and perspectives of Aboriginal curators.

Date and Location TBD

Dynamic Exhibits and Programs

This one-day session with Marlon Janzen of the Royal Saskatchewan Museum and Stephanie Kaduck of the Swift Current Museum will examine how to increase and enhance collaboration between exhibit designers and programmers to produce dynamic, engaging exhibits and programs.

Date and Location TBD

Engage and Participate: Technology and Techniques

This spring, we're trying something new with a series of webinars on how you can use technology to increase visitor interaction with museum collections. The series will wrap up with an in-person workshop. We'll announce more details soon.

More information TBD

Discover. Learn. Create. Live!

Cultural Activity

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Métis heritage
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Folk
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French heritage
Storytelling
First Nations heritage
Genealogy
Languages

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For more information visit www.saskculture.sk.ca or call (306) 780-9284.

Standards: Tools for Good Governance

This foundation course is an essential part of any museum board's development. The recently-revised five-hour session introduces museum boards (and staff and volunteers) to the Standards for Saskatchewan Museums (2010), and helps create a sense of comfort and familiarity with the standards.

The session is an engaging blend of lecture and activity that looks at how your board can use standards to help plan, evaluate, and develop policy for your museum.

Our Community Trainers are highly skilled facilitators who bring a wealth of professional and personal experience to the session. We come to your own community and tailor the course to your board's specific needs and priorities for implementing the standards. Sessions are offered on a first-come, first-served basis. Call or email us to be put on the waitlist for sessions in 2012.

Cost:

\$75 if your institutional budget is under \$10,000

\$150 if your institutional budget is \$10,000 or more



Special Interest Groups

Join a province-wide network of colleagues involved in a particular area of interest.

Open to all interested MAS members, these groups are intended to promote development of the people and institutions that make up Saskatchewan's museum community. Especially suited to mid- to advanced career professionals, special interest groups offer professional development opportunities, as well as a forum for exchanging knowledge with other practitioners.

Active Groups

The following Special Interest Groups are currently active:

- Collections Management
- Conservation
- Exhibits
- Family of National Historic Sites
- First Nations, Métis, and Inuit
- Managers and Directors
- Programmers

Benefits

Being a member of a Special Interest Group can help you:

- Make new contacts in the museum community
- Get access to new sources of information
- Alleviate the feeling of working in isolation
- Contribute to the professional development program for that group
- Be part of an organized network of colleagues
- Increase knowledge through professional development opportunities
- Enhance leadership skills by taking on the role of SIG Representative

Learn More

For more information about each group, visit http://saskmuseums.org/Special_Interest_Program

MAS Resource Library

The MAS Resource Library is your quick reference guide to approximately 1,300 titles. Included are books, periodicals, audio-visual materials, and environmental monitoring equipment.

You can view our listing online (www.saskmuseums.org/resource-library) or we can send out a listing to your location.

Visit us to browse through our library or contact us to borrow a resource.

MAS to Add On-Line Courses

In an effort to improve accessibility and offer more learning opportunities, the Museums Association of Saskatchewan has started adapting courses for on-line learning.

MAS's training opportunities are popular with its members, but the time, expense, and travel required can make it hard for them to attend.

"We do our best to spread the courses around," said MAS's Professional Development Coordinator, Dan Holbrow, "but it's a huge province, and we can only offer a few courses a year. No matter how we set things up, members sometimes end up waiting a long time before the courses they want can be offered near them."

That's why MAS, with funding from the Department of Canadian Heritage's Museum Assistance Program, is working on offering an online version of their Museums 101 course. Members will be able to enroll in the class like any other,

but will be able to access the course from any internet connection.

"It gives people a whole new way to take our courses," said Wendy Fitch, MAS's Co-Manager and Director of Museum Development. "It's important to us that members have access to the training they want and need. This gets us closer to that goal."

Support for the idea is strong: early results from MAS's Professional Development Questionnaire show that more than half of their members would like online training.

MAS plans to launch the online Museums 101 course this spring, and they hope to adapt more of their courses to an online format next year.



Will MAS still offer traditional classroom courses?

Yes! The on-line courses will just provide one more way for people to take courses.

Which courses will be offered on-line?

Right now, we have funding to develop an on-line version of Museums 101. In the future we'd like to offer other courses like Museums and Community, Volunteer Management, and the Art of Grant-Writing. How many courses we can offer and how soon will depend on future funding.

I have an old computer and a slow internet connection. Can I still take an on-line course?

We're doing our best to ensure that courses will work on as wide a range of computers and connection types as possible. We can't guarantee that the courses will work with every system, but the odds are in your favour.

One of the best things about taking courses is the chance to talk to an expert instructor. Will on-line courses still give me access to an instructor?

We don't have all the details worked out, but we plan to provide ways for you to ask questions and talk with one of our expert instructors when you enroll in an on-line course.

I don't own a computer. How does this help me?

Many libraries and schools have community access programs that allow community members to use computers with internet access. Ask at the school or library nearest you.

Museums Association of Saskatchewan Registration Form

Register early. Space is limited for all courses - please register by the registration deadline and register early to ensure your space! Registration forms can be found at the end of the calendar and on our website. We can also fax you a registration form. We accept registrations via fax, e-mail or mail. If you are mailing your form, please call us to reserve your space.

Please print

First Name: _____ Last Name: _____

Institution / Affiliation: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

*Please provide either an e-mail address or a fax number.

E-mail: _____ Fax: _____

Certificate in Community Museum Studies

Exhibit Design and Planning

Date: November 18-19

Location: Kerry Vickar Centre, Melfort SK

Time: 9:00 AM – 4:30 PM

Instructor: John Snell

Museums 101 (formerly Introduction to Saskatchewan Standards)

Date: March 9

Location: Wanuskewin Heritage Park

Collections Management

Date and Location TBD

Organization and Management

Date: March 10

Location: Wanuskewin Heritage Park

Additional Entry-Level Learning Opportunities

The Art of Grant Writing

Date: March 24

Location: Prince Albert, SK

Cost: MAS Members: \$50; \$40 each for two or more people from the same institution

Non-members: \$70

Student: \$30 (must present ID upon registration)

Intermediate to Advanced Learning Opportunities

Visitor Experience: The Active Prolonged Engagement Approach

Date and Location TBD

Dynamic Exhibits and Programs

Date and Location TBD

Curatorial Practices: Aboriginal Perspectives

Date and Location TBD

Engage and Participate: Technology and Techniques

Date and Location TBD

Form continues on back of page

Museums Association of Saskatchewan Registration Form

Payment may be made with VISA, MasterCard, cheque or cash. Please make cheques payable to Museums Association of Saskatchewan. Payments are not processed until course is completed. If you require an invoice, please indicate this on your registration form.

Cancellation

Courses may be cancelled due to insufficient enrollment - if you see a course you would like, please enroll right away!

Refunds

The registration fee will only be refunded if you withdraw your application five days prior to the course date or if the course is cancelled. In cases of weather conditions, illness and family emergencies, the five-day requirement may be waived by MAS.

MAS reserves the right to cancel any course at any time for any reason. The Association cannot guarantee continuation of any program should funding cease. The availability, date and location of the course offerings are subject to change at any time.

PAYMENT:

Please print

Cheque Money Order / Cash VISA MasterCard

Card Number: _____ Cardholder: _____

Expiry Date: _____ Signature: _____

Please send invoice to:

Same as above

Certificate Program Registration Fees

Museums 101

MAS Members: \$60; \$50 each for two or more people from the same institution

Non-members: \$80

Student: \$40 (must present ID upon registration)

Plus an additional \$20 per person for course materials (Standards for Saskatchewan Museums 2010)

One-day Course

MAS Members: \$60; \$50 each for two or more people from the same institution

Non-members: \$80

Student: \$40 (must present ID upon registration)

Two-day Course

MAS Members: \$100; \$90 each for two or more people from the same institution

Non-members: \$140

Student: \$75 (must present ID upon registration)

All prices include GST.

Return one form per person to:

Museums Association of
Saskatchewan
424 McDonald Street,
Regina, SK, S4N 6E1

Fax with credit card
information to
(306) 780-9463

or email
mas@saskmuseums.org

or phone
1-866-568-7386

MAS acknowledges the support of the Department of Canadian Heritage Museums Assistance Program and the Saskatchewan Lotteries Trust for Sport, Culture and Recreation.



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