



# Call for Papers

2011 Canadian Museums Association National Conference

## **Evolve or Die**

London, Ontario

April 11-15 2011

*Evolve or Die:* As the world embraces new communications tools, new models of business and a potential audience of media-marketing savvy GenXers and GenYers, the museum world has to keep pace or possibly find our roles usurped by business and individuals who are prepared to do what we do. This conference is intended to provide practical information on how to reorganize, rethink and regenerate our museums and galleries to increase audience engagement.

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## Session formats:

The 2011 Conference Committee is accepting proposals for the following session formats:

- **Panel:** Consists of three (3) speakers, who present for up to 15 minutes each, relative to the session theme; facilitated by a moderator.
- **Case study:** Consists of one or two persons, usually from the same organization, and focuses on one actual situation, program or project, the decision-making process involved, implementation, outcome(s), and lessons learned.
- **Or something completely different?** The 2011 conference committee welcomes original session formats! Please include a brief explanation of your proposed format with your session proposal.

Cross-disciplinary panels or presentations are particularly welcome.

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## Selection criteria:

Priority will be given to proposals that are relevant to the theme (above), are clear and well developed, and confirm a commitment from the presenters to delivery of a high-quality, thought-provoking session. Proposals will not be accepted if they appear to be a show and tell session or product/service endorsement.

**Please note:** The CMA is unable to provide speakers with travel funds, honorariums or allowances.

**Submit your proposal, NO LATER than September 13, 2010**

Only via email to [sramsd@museums.ca](mailto:sramsd@museums.ca)

**Questions?** Sue-Ann Ramsden, 289-868-8961



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## Info/Description

Contact information: \_\_\_\_\_

Proposer's name: \_\_\_\_\_

Title: \_\_\_\_\_

Institution/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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## Session proposal:

Please complete this form entirely; it **MUST** be accompanied by a concise, well-written one-page summary of your proposed session. Be sure to identify the learning objectives and target audience. **ONLY** complete proposals will be considered.

Session title: \_\_\_\_\_

Key theme: \_\_\_\_\_

Session format:  Panel  Case study  Other \_\_\_\_\_

List your confirmed moderator and presenter(s), including names, phone numbers, and email addresses:

Moderator: \_\_\_\_\_

Presenters: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Learning objective: \_\_\_\_\_

Target audience: \_\_\_\_\_

Session description: Please attach as a one pager.

Other Issues/Comments: \_\_\_\_\_

\_\_\_\_\_

Submit your proposal, **NO LATER** than September 13, 2010 only via email to [sramsd@museums.ca](mailto:sramsd@museums.ca)

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