



Exhibit: **Much More Munsch**  
When: **Fall 2010**  
Where: **Children's Discovery Museum on the Saskatchewan**

#### **WHAT IT IS:**

“**Much More Munsch**” is a traveling exhibit developed by the Manitoba Children's Museum and the London Regional Children's Museum with the endorsement of Canadian children's author Robert Munsch. This exhibit will further the mission of the Children's Discovery Museum on the Saskatchewan by providing children with engaging learning experiences that encourage creativity and support the development of literacy skills.

The 1,200 square foot, bilingual, travelling exhibit and accompanying educational materials will explore and promote the art of storytelling, culture and literacy through the works of a Canadian icon of children's fiction. In keeping with our commitment to provide hands-on, interactive learning opportunities, the exhibit will enable visitors to be active participants in Robert Munsch's stories. The stories that will be incorporated into the exhibit are Andrew's Loose Tooth, Mmm, Cookies!, Aaron's Hair, Makeup Mess, The Lighthouse, No Clean Clothes, Love You Forever, The Dark, Mortimer, Thomas' Snowsuit, David's Father, Mud Puddle, Murnel, Murnel, Murnel, The Firestation, Pigs!, and The Paperbag Princess.

#### **THE TOUR:**

“**Much More Munsch**” is currently on display through August 2010 at Exploration Place in Wichita, Kansas, and has previously been displayed at the London Regional Children's Museum, the Manitoba Children's Museum, the McCord Museum in Montreal, the Telus World of Science Calgary, and the Royal Alberta Museum in Edmonton, Alberta, where it has been very positively received.

#### **HOW YOU CAN HELP:**

Your partnership in the presentation of this exciting new exhibit will make a significant contribution to the lives of children across the province, fostering literacy and influencing how they view and interact with the world around them. With your support, we will continue to encourage critical thinking, foster

creativity, and promote literacy through a completely unique series of engaging, enriching, playful learning experiences while paying tribute to a truly amazing Canadian children's author, Robert Munsch.

**Exhibit Description:**

- 1,200 sq. ft., interactive and fully bilingual exhibit designed for kids 12 & under
- Components:
  - Robert Munsch's Home:**
    - Front entrance: Ring doorbell and hear Robert Munsch's voice
    - Guinness (Munsch's dog) Bench: Sit and read fan mail
    - Munsch's Living Room with MudPuddle Couch
    - Mortimer's Room with Sound Staircase
    - Munsch's Kitchen: Find unpublished stories in the oven, The Cookie Jar and a fridge full of critters
    - Giant TV Screen: Move like Munsch and create stories with shadows
  - Onomatopoeia Wall:**
    - Use the cutouts to create your own onomatopoeia
    - Look at a picture or listen to a sound bit and write it out!
  - Book Nook:**
    - Sit down on floor cushions and read some of your favourite Munsch stories or read them on the **Poetry Wall**
  - Word Puzzle, Sound System** (hear Munsch tell his stories) and **Portrait Wall**

**Exhibit Objectives:**

- To explore the world of Robert Munsch and his creative process by bringing to life his written works through exhibition.
- To experience the feeling of walking into his stories.
- To help kids learn the importance of verbal and visual language
- To learn how a book is imagined and developed
- To encourage children's own creativity

**School Programs:**

- **I Want to be a Storyteller (pre-school to Grade 3) 3 versions**  
Kids will enter Robert Munsch's world as the main characters of his books and develop their own storytelling skills.
- **Writers' Workshop (Grades 4-6)**  
Students will explore Robert Munsch's writing style, discovering the key concepts he uses to create innovative stories.

**Exhibit Creators/Designers:** Created by Manitoba Children's Museum, London Regional Children's Museum, Toboggan Design and Atelier du Presse-citron.

**Exhibit Sponsors:** Developing Sponsors: Canadian Heritage Museum Assistance Program and The Winnipeg Foundation; Presenting Sponsor: To Be Determined.