

Media Advisory

FOR IMMEDIATE RELEASE

August 11, 2010

The Dunlop Art Gallery & Saskatchewan Sports Hall of Fame and Museum are pleased to present *Rider Pride – Celebration in the Park* in support of our Saskatchewan Roughriders Centennial Exhibitions:

Green is the Colour: The Art of Rider Pride

Dunlop Art Gallery

September 4 – November 14, 2010

Saskatchewan Roughriders: The Team The Fans Built

Saskatchewan Sports Hall of Fame and Museum

May 29 – December 31, 2010

RIDER PRIDE – CELEBRATION IN THE PARK

An opportunity to celebrate the launch of *Green is the Colour: The Art of Rider Pride*; kick off sales of the limited edition illustrated book, *Building Pride: Saskatchewan Roughrider Centennial Exhibitions*; and re-live the Rider's 100 years through *Saskatchewan Roughriders: The Team The Fans Built*.

DATE: Saturday, September 4, 2010

TIME: 2:00 p.m. – 5:00 p.m.

Official Greetings at 2:30 p.m., featuring Jim Hopson

LOCATIONS: Victoria Park (Family Fun Activities & Book Sales)

Dunlop Art Gallery (Exhibit)

Saskatchewan Sports Hall of Fame and Museum (Exhibit & BBQ)

EVENTS: • FREE Barbeque for the first 300 participants • Appearances by the Rider Pep Band, *Gainer*, Rider Alumni • Fan Forums • Football themed Art Stations • Free Gainer Guides for the kids • Door Prizes And MUCH MORE!

FOR MORE INFORMATION PLEASE CONTACT:

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