

# The Megaphone

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**meg·a·phone** [meg-uh-fohn] –noun

1. a cone-shaped device for magnifying or directing the voice, chiefly used in addressing a large audience out of doors or in calling to someone at a distance.

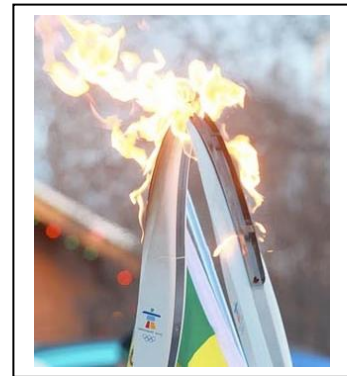
[www.dictionary.com](http://www.dictionary.com)

Hello everyone!

Some of you may have heard something about a big event going on in Vancouver, starting tomorrow – yes, the 2010 Olympics!

In celebration of the event, in this week's *Megaphone*, we're going to tell you how one of our members is joining the celebrations, tell you where you can find more information about Saskatchewan at the Games, and invite you to send us information on YOUR plans to join the celebrations!

I know many of you were already treated to having the Olympic Torch Run come through your communities, and I cropped this picture from one of those posted on-line from the run at [www.saskpavilion.ca](http://www.saskpavilion.ca)



This website is a fantastic resource for what's happening with Saskatchewan at the Games, so I would encourage you to check it out!

A provincial government news release issued yesterday said:

"This is about telling the Saskatchewan story, both in Vancouver and back home," Saskatchewan Pavilion Director of Marketing and Production Trent Fraser said. "We are going to have an amazing presence in Vancouver and we want Saskatchewan residents to see and feel proud of that." The pavilion website currently includes a schedule of live entertainment, bios on all the performers, a list of partners and more. Content will continue to be added throughout the Games, including story ideas, news releases, photos, Facebook and Twitter updates and videos.

This coming Monday is also Family Day in the province, and Heritage Day across Canada. This year, as 2010 is Canada's Olympic Year, the Heritage of Sport and Recreation is the focus chosen by the Heritage Canada Foundation. There are definitely opportunities for your museum to get involved in showcasing our province's – and your community's - extensive sport and recreation heritage!

One of our members doing so is the Saskatchewan Sports Hall of Fame and Museum in Regina. Sheila Kelly, Executive Director of the museum, recently participated in an email interview with me about some of the activities taking place there, and why our sport and recreation history is so important to our province and communities.

"Sport and recreation have been a bonding factor over the years," Sheila says. "Everyone has the ability to participate, be it as an active participant or as a spectator. In the developmental years of our province, it was a means of building community, letting off steam, and just

having fun. In more recent years sport and recreation still provide these same outlets, but they have also become a means of financial stability in many ways. Communities hosting large (or small) sport events see not only financial rewards to their community, but also quite often legacy projects in the form of enhanced facilities for future use.”

The Saskatchewan Sports Hall of Fame has many Olympians and Paralympians represented within its Honoured Members Gallery, Sheila says; each of these individuals has a wonderful story, and some are supported by artifacts on display. “Perhaps the most familiar name to people would be Ethel Catherwood, the ‘Saskatoon Lily’, who in 1928 won what is still the only individual gold medal won by a Canadian woman in an Olympic track and field event,” she says. “(Another) individual who had an absolutely amazing Olympic career is wrestler James Trifunov.”

James attended six Olympics during his sport career. Three of these Olympics - 1924, 1928 and 1932 - were as an athlete and the remaining three - 1952, 1956, and 1960 - were as a coach. His best performance was during the 1928 Olympics when he took the Bronze medal. The Saskatchewan Sports Hall of Fame and Museum has a significant portion of the James Trifunov Collection on display, which includes his six Olympic participation medals and his Bronze medal.

Of course, not every athlete is an Olympian, but that doesn’t mean they don’t contribute to our rich heritage in this area, Sheila notes. “Over the years, sport figures have gone on to play a prominent role in the development of our province's heritage. Some of these individuals would be household names, others only known within their community,” she says.

“There are many inductees in the Hall of Fame who are educators, legislators, business owners, journalists/media, architects, etc. All make their living doing something that is not necessarily sport-related, but all have figured prominently into developing ‘Saskatchewan Pride’ and fostering what we now look upon as provincial ‘heritage’. The whole parks and recreation movement that provides for community-based sport opportunities would be an example of this development.”

The Sports Hall of Fame and Museum is currently exhibiting *Competitive Games*, which includes significant Olympic content. Among the Olympic items on display are three Olympic Torches (1976 Montreal, 1988 Calgary, and 2010 Vancouver); uniforms from a variety of different Summer and Winter Olympics for both the athletes and the officials; souvenirs, lapel pins and corporate sponsor memorabilia from various Olympics; and much more.

The museum will also have CTV/TSN Olympic coverage presented live in the *Competitive Games* gallery for those individuals who may wish to watch the Olympics while viewing the galleries. “Absolutely, this is a great time for people to be visiting the Hall and Museum as part of their Olympic celebrations,” Sheila says. Education tours are also available by appointment for teachers who may be interested. Call 780-9203 for additional details.

Hope you all have a chance to join in the fun and excitement – and **Go Canada Go!**

-Lisa

**Send us your Olympics event information!**

Just email us and we’ll put it on our website under Member Events! Our email is [mas@saskmuseums.org](mailto:mas@saskmuseums.org) and our website is [www.saskmuseums.org](http://www.saskmuseums.org) – check it out for all the latest news too!