

The Megaphone

Museums Association of Saskatchewan – January 26, 2012



meg·a·phone [meg-uh-fohn] –noun

1. a cone-shaped device for magnifying or directing the voice, chiefly used in addressing a large audience out of doors or in calling to someone at a distance.

www.dictionary.com

Hello everyone,

In this month's Megaphone we feature some funding opportunities: artsVest, the Community Initiatives Fund and the Saskatchewan Heritage Foundation's Grant Programs.

artsVest

artsVest is a Canadian Business for the Arts matching incentive and sponsorship training program with funding from the federal and provincial governments. The way the program works is cultural groups first apply for sponsorship pre-approval. If this application is accepted, a pre-approved

amount is reserved for them from the matching funds. The group then has a period of time to raise sponsorships from the private sector (business community). Upon successful completion of the program they then receive the matching grant from artsVest.

The aim of the artsVest program is to not only provide training and matching incentives but also to help bridge the gap between the cultural community and the business community. This program is beneficial to the business community because it provides businesses with terrific marketing opportunities as cultural audiences are so diverse. It is beneficial to cultural organizations as it helps organizations think more creatively about sponsorship opportunities. The artsVest program also provides tools for cultural organizations who may have been interested in pursuing sponsorships in the past but did not know where to begin.

To determine if your organization is eligible to participate please read the eligibility guidelines on the artsvest website: <http://www.artsvest.com/about-artsvest-saskatchewan/artsvest-saskatchewan-eligibility>

Although the pre-approval deadline has past, artsVest is a continuing program and there will be more launches and workshops again in June of this year. We will do our best to keep you informed on the latest deadlines, workshops and launches as we here of them. In the meantime keep this program in mind as a possible sponsorship opportunity.

Would you like to start creating relationships with sponsors? artsVest has a great sponsorship handbook available. The handbook is a 10-step guide which takes you through the process of developing relationships and partnerships with businesses in the private sector. This handbook can be found on the artsVest website as a downloadable pdf (right-hand corner of page): <http://www.artsvest.com/how-to-apply/>

For more information on artsVest please visit: <http://www.artsvest.com/about-artsvest-saskatchewan/>

If you have any questions about artsVest Saskatchewan programs please contact:
Linda Payeur, Project Manager, artsVest Sask, Phone: (306) 780-9454, Fax: (306) 780-9252
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Community Initiatives Fund

The Community Initiatives Fund (CIF) is a Special Purpose Fund created through the Saskatchewan Gaming Corporation Act and is accountable to the Ministry of Tourism, Parks, Culture and Sport. CIF provides programs which are structured as grants that help support Saskatchewan communities. These grants help to support projects that improve the quality of life for children, youth and families in the community. Projects may involve childhood development, youth involvement, volunteer leadership, Aboriginal inclusion, even small capital projects or events.

There are currently 3 grant programs:

Community Grant Program – Community grants that improve the health and wellbeing of vulnerable children, youth and families in Saskatchewan.

Next deadline: **February 1, 2012**

Physical Activity Grant Program – Promote and support active living and physical activity through local, regional and provincial programming.

Next deadline: **February 1, 2012**

Community Vitality Program – Grants for small capital projects and community pride events and milestones.

*Please note that the Community Vitality Program was developed as a three-year term program to address current needs of Saskatchewan communities. There is one more year left of delivery scheduled for this program. Therefore there are only 2 remaining deadlines.

Deadlines: **April 1, 2012 and October 1, 2012**

Some examples of projects that received grants via the Community Vitality Program include roof renovations and repairs for the Birch Hills and District Historical Society, an upgrade of the heating system for the Western Development Museum, North Battleford and funds for the restoration project of the St. Walburg and District Historical Museum.

Rhonda Newton, Grants Administrator for the Community Initiatives Fund says that which grants museums should apply to all depends on what they require funding for.

“If they [museums] are a multi-purpose facility and are looking for funding for renovations to the museum building, then they would apply for funding through the Community Vitality Grant Program - capital grants. If they are putting on a summer program for children, then they would apply through the Community Grant program - Summer 2012.”

For more information please visit: <http://www.cifsask.org>

If you would like more information about the Community Initiatives Fund or to receive an application, please contact: Rhonda Newton, Grants Administrator, Phone: (306) 780-9308, rnewton@sasksport.sk.ca

Saskatchewan Heritage Foundation

The Saskatchewan Heritage Foundation is a Crown Corporation established by provincial legislation in 1991. Its principal mandate has been to provide financial support to heritage projects at the provincial and community level that seek to conserve, research, interpret, develop and promote Saskatchewan's diverse heritage resources.

The Saskatchewan Heritage Foundation has established 5 assistance programs:

Heritage Research Grant Program – This program provides financial assistance for conducting heritage inventories, research, studies, field investigations in the areas of archaeology, architecture, palaeontology, history and natural history.

Heritage Conservation Grant Program – This program provides financial assistance for preserving, conserving or restoring many kinds of heritage resources, including artifacts, documents, photographs, film, buildings, structures and heritage districts.

Heritage Promotion and Education Grant Program – This program provides financial assistance for undertaking studies to promote heritage resources in a community or region, or to develop educational heritage programs. Projects in this category may also include the production of posters, brochures, walking/driving tour guides, audio/visual presentations, and conferences, seminars and workshops relating to Saskatchewan's history and prehistory.

Heritage Publications Grant Program – This program assists individuals and organizations in publishing new, well-documented material on the history, pre-history and heritage resources of Saskatchewan. The grant assists with printing cost. Applicants must provide a printed copy of a draft manuscript. This must be a final edited version of the manuscript, from which all factual and typographical errors have been eliminated.

Special Heritage Projects Grant Program – This program enables the Foundation to support and working in partnership with projects that develop or experiment with new approaches, ideas or techniques.

The Saskatchewan Heritage Foundation reviews grant applications twice each year. Application deadlines are **January 15** and **August 15**.

To read the SHF general grant guidelines please visit:

<http://www.tpcs.gov.sk.ca/SHFGeneralGuidelines>

For more information please visit: <http://www.tpcs.gov.sk.ca/SHF-Grant-Programs>

Contact information:

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Thank you.